

COMPANY PROFILE



DAIDAN  
GROUP

**BUSINESS OVERVIEW**



**A BRIGHTER FUTURE** FOR INDONESIA.

## Welcome to Daidan

In the pages ahead, you'll discover a world of Daidan, where innovation meets ambition, and limitless possibilities unfold.

Starting its journey in 2017 as a coal trading venture, Daidan has since expanded its horizons into various industries, including tugboats, insurance, shipping, and the exciting realm of sportstainment.

Throughout our story, we've been dedicated to redefining industries, nurturing innovation, and catalyzing positive change in communities. As you delve into our profile, you'll see firsthand evidence of this commitment in action.

This voyage is all about exploration, seeking to harness the true potential of our great nation. At each step of this journey, we discover new opportunities that bring us closer to a brighter future for Indonesia, which ultimately benefits you and community.

## DAIDAN





## OUR VISION & MISSION



### OUR VISION

To be the premier provider of service excellence across our diversified portfolio with a global presence and becoming the pride of Indonesia

### OUR MISSIONS

- Deliver energy with safety and excellence
- Foster and empower quality talent
- Harness the Power of Digital and Data



## OUR CORE VALUES



### INTEGRITY

Daidan is a name you can trust, You can expect ethical and transparent dealings all across.



### COLLABORATION

By adapting our practices to suit your needs, we build partnerships that deliver mutually beneficial results.



### AGILITY

The market never stands still, so neither do we. Our ongoing evolution allows us to move into new spaces and break new ground.



### PERFORMANCE EXCELLENCE

From root to branch, every aspect of our operations is about delivering optimum performance to you.



### AWARENESS (SOCIAALLY RESPONSIBLE)

Through sustainability, conservation, and community support, we're building a better future, together.

## BUSINESS OVERVIEW



We are a diverse and dynamic business ecosystem, with expertise spanning a range of industries. This includes responsible nickel mining, coal trading, insurance, and sportstainment.

All our business activities are characterized by innovation and excellence. We are committed to delivering value to you, our customers and partners.

We provide our customers with integrated logistics solutions. Through the shipping arm of our operations, we transport nickel ore, minerals, and coal, bringing sustainable energy and innovation to every corner of the Indonesian archipelago.

From minerals and energy to the power of entertainment, DAIDAN always delivers. This commitment to your satisfaction can also be seen in our insurance services, which offer flexibility and peace of mind.

In the emerging field of sportstainment, we continue to nurture local and regional talents, helping digital competitors raise their game and elevate their standing in the eyes of the world.

Physically and digitally, in communities and around this vast archipelago we call home, DAIDAN is bringing light, energy, and hope for a brighter tomorrow.



**Sumatra Utara**

Belawan  
Pangkalan Susu

**Riau**

Dumai  
Perawang

**Batam**

**Jambi**

**Bengkulu**

**Sumatra Selatan**

Palembang  
Kertapati

**Tarahan**

**Banten**

Cilegon  
Bojonegara  
Teluk Naga  
Suralaya  
Labuhan

**Jawa Barat**

Ciwanda  
Bayan  
Pelabuhan Ratu

**Jakarta**

Tanjung Priok

**Jawa Tengah**

Indramayu  
Cilacap  
Pacitan  
Rembang

**Kalimantan Barat**

Pontianak  
Sungai Puting  
Kelanis  
Kendawangan

**Kalimantan Selatan**

Banjarmasin  
Tamboneo  
Tarjun  
Kintap  
Satui

**Kalimantan Timur**

Gurimbang  
Muara Pantai  
Senyuir  
Kaliurang  
Lubuk Tutung  
Mentawir  
Samarinda  
Balikpapan  
Teluk Adang Anchorage

**Kalimantan Tengah**

Grogot  
Bintang Ninggi  
Sampit



**Amurang**

Luwuk  
Morowali  
Morowali Utara

**Kabena**

**Subaim**

Pakai Maluku  
Utara

**Gresik**

**Bali**

Celukan Bawang

**Sulawesi Tenggara**

Konawe  
Kendari  
Pomala

**Sulawesi Selatan**

Garongkong Barru  
Beringkasi  
Jeneponto  
Takalar

**Obi**

**Weda**

**NTB**

PLTU Jeranjang

**Kupang**

**Jawa Timur**

Prigi  
Tuban  
Tanjung Awar  
Tanjung Perak  
Paiton

**NTB**

**Jawa Timur**

**Gresik**

**Bali**

**Kabaena**

**Kupang**

**Kalimantan Timur**

**Kalimantan Tengah**

**Kalimantan Barat**

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**Riau**

**Jambi**

**Bengkulu**

**Sumatra Utara**

**Banten**

**Kalimantan Selatan**

**Jakarta**

**Jawa Barat**

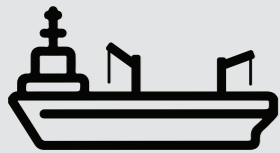
**Jawa Tengah**

# BUSINESS STRATEGY

As innovators, **we're always looking to break the mold, push boundaries, and build the future.** Our existing strengths provide a solid foundation, allowing us to expand into new physical and virtual commodities sectors.



## Our Approach



### Leveraging **Synergies**

We will harness the synergies beyond our coal portfolio. Our experience in commodity trading and shipment will enable seamless expansion into these sectors.



### Strategic **Partnerships**

By collaborating with key industry players, we can draw from a deep well of expertise, resources, and market insights. This knowledge base allows us to build new ventures on a solid foundation.



### Digital & **Analytics**

We leverage new technologies and analytics to deliver optimum experience and outcomes.

## Benefits



### Risk **Mitigation**

Diversification across commodities reduces our exposure to market fluctuations and ensures steady revenue streams. In times of instability, our diversity helps keep things on an even keel.



### Expanding Revenue **Streams**

By penetrating various commodities sectors, we open up additional sources of revenue, further strengthening our financial position.



### Enhanced Portfolio **Resilience**

A diversified portfolio empowers us to navigate industry-specific challenges and uncertainties with greater resilience.

Our integrated diversification strategy allows us to expand our horizons, solidify our base, and build our reputation across many vital industries. It is this versatility, combined with a dynamic portfolio, that allows us to create **a brighter future for Indonesia.**

## COMMITMENT TO SUSTAINABILITY

At DAIDAN, we're committed to **positively impacting people and nature**. This is reflected in our broad range of corporate social responsibility (CSR) activities.

From coral reef conservation to community empowerment, we're helping restore ecosystem health, conserve natural resources, and build **a brighter future for the people of Indonesia**.



## CONTRIBUTION TO SOCIETY

Established in 2017, our scholarship program empowers local communities through education, while also helping them utilize resources sustainably.

To achieve long-term impact, we collaborate with local leaders and authorities, supporting social investments that can deliver lasting benefits.

We focus on balancing environmental health with community well-being, as evidenced by our ongoing coral reef transplantation efforts and the Barito channel shipping safety campaign in 2022.

Other, similar outreach efforts include the DAIDAN Nets for Fishermen II project in 2022, CSR mangrove reclamation in Kolaka Regency, and coral reef transplanting programs in Konawe and Tidung Island.

All DAIDAN initiatives encapsulate our commitment to people and planet, while also demonstrating the compliance and efficiency that typify our business activities.





DAIDAN  
GROUP



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